

Develop Your Integrated Solution with the

Boomi Technology

Partner Program

Boomi™ is an iPaaS market leader for many reasons, including the rich functionality provided in the platform, a history of innovation and a deep commitment to serving customers. Participation in the Boomi Technology Partner Program (TPP) provides a three tier programmatic partnership model and enablement resources for organizations that wish to contribute to functionality and innovation for mutual customers.

The TPP is a specialized branch of the Boomi Global Partner Program.



How to Decide if the TPP Makes Sense for You

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Our Program supports partners to enrich solutions for customers and helps partners accelerate adoption and success for those same customers. Organizations that apply for the TPP can be existing members of the Boomi Global Partner Program, such as Implementation Partners, or companies interested in partnering with Boomi for the first time.

The TPP is a great fit for organizations with any of the following use cases:

Build and publish AI Agents on Boomi Marketplace. Boomi Technology Partners can build AI Agents with the Boomi Enterprise Platform, submit them to Boomi for review and approval, and publish them on **Boomi Marketplace**. The future is Agent-centric, and this is an excellent way for Partners to build and share their AI Agents on the Boomi Enterprise Platform and provide AI capabilities to the Boomi community.

Develop and publish public Connectors on the Boomi Platform. Many ISVs are seeing demand from customers to help them simplify adoption of their software platforms, and implementers are asked to accelerate business integration across a wide range of applications and platforms. By leveraging the Technology Partner Program and the Boomi SDK to develop and release public connectors on the Boomi Platform, Boomi partners can meet those customer needs.

Publish template examples to develop a seamless and streamlined customer experience. In some cases, using the Boomi SDK might be more than necessary. Partners who prefer to use our platform documentation and APIs will also benefit from this program. They can publish template examples to **Boomi Marketplace** by building recipes that streamline development and are ready for customers to use immediately.

Verify external application or solution with the Boomi Platform. As the Boomi global customer footprint continues to expand, customers are increasingly expecting other software solutions they acquire to be compatible with Boomi.

Benefits & Requirements

Participation Requirements for Partners

All Partners:

- Approved program application, if required to support the defined use case or the planned project
- Provide Boomi with dev/test/demo access to a tenant on fpartner's platform , if required to support the defined use case or the planned project

Additionally for Partners Building and Publishing Public Connector Offering:

- Complete Boomi Integration Developer & SDK training
- Ability to provide Level 2 support to Boomi commensurate with the hours of coverage and response times in the Boomi Service Description
- Named tech support lead and defined high-severity support case escalation path
- Enablement to Boomi: use case overview, request/ response examples, process library samples, documentation and demo
- Build an AI recipe or non-AI recipe with an AI Agent to complement your connector

Program Benefits Provided to Partners*

Technical

- Boomi tenant with dev/demo rights
- Training and certification resources
- Technical support and engagement from Boomi Technology Partner Program team
- Boomi provides Level 1 technical support for partner published solutions in customer cases

Sales and Marketing

- Recognized as a Boomi Partner Ecosystem member
- Joint value proposition featured on sales portal
- Support for partner-led press release after solution is GA
- Partner can list their org. on Partner Directory
- Solution published on the Boomi Marketplace for visibility and adoption

Other

- Access to the Technology Partner Program team

**Benefits vary according to the tier level*



Our Commitment to Your Success

To ensure a successful launch and ongoing relationship with Boomi, Technology Partners have access to our full suite of training, enablement, and support resources from day one. When you enter the Technology Partner Program, you can expect the following:

Training and Enablement

Training & Certification

Our self-paced training sessions are available to you 24/7 at no cost via Boomi's Partner University. Get trained and certified within a week or across several weeks depending on your availability.

Access to Technology Partner Portal

Boomi Technical Partner Portal– the main portal for Technology partners to access links to training, technical development resources and sales & marketing materials can be found.

Ongoing Engagement Support

Technology Partner Team

You will have access to a Technology Partner Program team for guidance and technical support.

Connections to Other Partners

Some partners want to take advantage of all that the Boomi platform has to offer, but may not have internal resources to do the development work for them. Boomi can make introductions to other partners for you to help speed your GTM.

Technology Partner Program Details

Technology Partner Program Details for Public Connectors

Source Code

Partners will submit source code for public connectors to Boomi.

Distribution

Boomi will have the right to distribute Technology Partner solutions, documentation, and marketing assets made publicly available on the Boomi platform and web site.

SDK Training Requirement

If developing using a Boomi SDK, two company representatives must complete Boomi SDK training. This is not required if company contracts a Boomi partner with experience in developing public connectors using the Boomi SDK.

Required Technical Support for Connectors

Boomi provides Level 1 support to customers, Technology Partners provide Level 2 support and enablement sessions to the Boomi Global Support and Services Teams. Technology Partners must meet the same SLA and provide the same support coverage to Boomi meets for its customers at the Premier Plus level as published in the Boomi AtomSphere Service description located at boomi.com/legal/service/.

Technology Partners are also required to provide Boomi with a single point of contact that will alert the Partner Support team that Level 2 Support is required and/or a Level 2 Support case has been escalated.

Additional Details for Marketplace Listing

Other Types of Assets on Marketplace Built By Tech Partners

Technology Partners can publish the following asset types built with the Boomi Platform:

- Recipes
- AI/Agent Recipes
- Designer Agents (Recipes or Accelerators)
- Accelerators (SI Partners only)

Submission & Review

All Technology Partner-built solutions must be reviewed and approved by Boomi's Technical team to ensure technical validation and usability before publishing on the Marketplace.

Support

Partners are fully responsible for supporting the solutions they publish on the Marketplace.