boomi

THE REAL-WORLD IMPACT OF *TAMING TECHNOLOGY COMPLEXITY*

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THE BURDEN OF
COMPLEXITY

MOVE FASTER. THAT'S THE DREAM OF EVERY COMPANY.

Everyone wants to create great products and services that both delight customers and make business growth easy, at lightning speed. That means now — this year, or even this quarter — not five years from now, when your competitors might have left your business in the dust.

OBVIOUSLY, IT'S NOT EASY TO DO.

Every business, whether a 10-person startup or a 100,000-person global enterprise, uses a set of technology assets and practices to conduct daily operations. Customer relationship management (CRM) tools. Enterprise resource planning (ERP) systems. A variety of applications for functions such as IT, HR, finance, marketing, sales, engineering, and customer support. Then there's the infrastructure for security — more apps, databases, public and private clouds. For some businesses, it's even more complicated. Online commerce platforms for retail sales, Internet of Things devices for warehouse tracking...you get the picture.

COMPLEXITY GETS IN THE WAY OF EVERYTHING.

The more complex the business architecture and processes, the harder it becomes to move quickly. Complexity may present itself in many ways, such as:

- **Technical debt,** which consumes 40% of IT budgets on average, and adds a 10-20% surcharge to every new IT initiative.[1]

- **Legacy systems** not built for today's cloud-centric applications and IT practices.

- **Unmanaged data** that leads to redundancies, confusion, and regulatory risks.

- **Application sprawl** that includes the roughly 150 SaaS applications most enterprises are running as well as countless "shadow IT" applications and services that employees have come to depend on.

- **Security and stability risks** with all of the above

THERE'S NO NEED TO LET COMPLEXITY HOLD YOU BACK, EVER AGAIN.

We're not suggesting that you get rid of all your apps. You have most, if not all, of them for very good reasons. But to move faster, you need to optimize those assets and have the flexibility **and** agility to add new tools that will help accelerate progress.

The way forward is to build connections, automate workflows and processes, and streamline operations with a focus on your biggest asset: your data. Get rid of systems that are old and/or unnecessary, and go big on efficiency, control, and speed.

In the coming pages, we'll introduce you to some of the many organizations around the world that are using Boomi to beat complexity every day. These innovators come in all sizes, and from all industries. What they have in common is a fierce drive to succeed, a commitment to improving the lives of customers and employees, and the willingness to take advantage of all that Boomi has to offer.

INNOVATION
STORIES

> The main reason behind choosing Boomi is that we wanted a true platform as a service, and second, we wanted agility. We want to do things easier and faster."

– Shuang Wang, Manager, Digitalization & Improvements, Aker BioMarine

ABOUT

◇ AKER BIOMARINE

Antarctic krill are tiny crustaceans with big benefits as a source of protein for human nutrition, aquaculture, and pet food. Norway company Aker BioMarine has developed ways to sustainably harvest krill and package their nutrients for a variety of uses while maintaining the ability to trace every product back to its harvest time and location.

THE BACKSTORY

Aker BioMarine is dedicated to bringing the benefits of krill to markets while harvesting and transporting krill with absolute integrity. That means tracking GPS locations of harvests and shipping routes and managing that data at headquarters. The company needed a better way to connect other data, too, including sales data, warehouse data, logistics data, and finances and HR data.

The company struggled to manage all this data effectively – especially the harvest and tracking data, which they hoped to manage in real time. Aker BioMarine found itself stuck with data silos that couldn't connect seamlessly. It also found itself relying on manual input for data collection.

HOW BOOMI HELPED

Aker BioMarine used Boomi to connect a variety of data sources along with creating a data hub to unify master data and provide a single source of truth. The organization is able to expose data from harvesting and production, order processing, CRM, procurement, finance, HR, and payroll systems as services to the whole business. AkerBiomarine can now also easily extract logs from fishing vessels to monitor global operations with very low latency.

Learn more about how Boomi helped Aker BioMarine →

"One of the real successes is our Service Match program. We're seeing better, real-time information passed back and forth between patients and volunteers to connect them more quickly."

– Kenny Oxler, Vice President of Enterprise Systems Planning and Development (2018-2020), American Cancer Society

ABOUT

American Cancer Society®

For more than 100 years, the American Cancer Society has strived to rid the world of this terrible disease. The not-for-profit has invested $5 billion toward research since 1946 and supports patients and their families.

THE BACKSTORY

The Georgia-based organization has a presence in 5,000 communities nationwide, and 1.5 million volunteers. Eighty-one cents of every dollar donated to the American Cancer Society goes directly to patient support and advocacy. The nonprofit can do that because it runs so efficiently.

As part of its effort to gain efficiency, the American Cancer Society launched an IT modernization effort to eliminate old, legacy systems that had become too costly to maintain or enhance and weren't meeting the needs of staff, volunteers, and patients.

HOW BOOMI HELPED

Boomi helps the American Cancer Society fulfill its mission by processing 250,000 transactions daily, helping enable 3,000 events per year, and integrating essential data like donor records in disparate systems, including Salesforce and NetSuite.

The nonprofit runs more smoothly, and everyone has better access to real-time information. One example of the improvement is how Boomi now orchestrates a rideshare program that connects volunteers to patients for rides to cancer treatment. In the first year alone, there was a 39% increase in rides for people getting life-saving treatments.

Overall, Boomi helps the American Cancer Society provide services to 30,000 patients annually.

Learn more about how Boomi helped the American Cancer Society →

INNOVATION STORIES

> "We're saving money.
> It's not only cheaper, but we now have a single system that does both EDI and API integration – all under the same umbrella."
>
> - Chad Ghosn, Chief Technical Officer, AMMEX

ABOUT

AMMEX

Washington state-based AMMEX is a leader in workplace safety, providing disposable hand gloves for healthcare, manufacturing, food service, and other industries.

THE BACKSTORY

In the spring of 2020, the pandemic-driven need for personal protective equipment placed an unprecedented strain on every part of the business. AMMEX needed to navigate a fragile global supply chain at precisely the moment when everyone, including front-line workers in healthcare settings, desperately wanted disposable gloves.

AMMEX faced many challenges in getting gloves on hands. A chief concern was assuring an equitable distribution process so that everyone had a fair opportunity to receive at least some share of a limited supply of gloves.

HOW BOOMI HELPED

In its first year with Boomi, AMMEX achieved a 4X growth in orders processed by integrating systems such as Salesforce Sales Cloud and external ecommerce, supply chain, and currency exchange applications.

The value of those efficiency quickly became tangible. Boomi-powered connectivity ensured that within moments of unloading products from shipping containers, gloves were available across multiple points of sale, including the AMMEX ecommerce platform and channels like Amazon and Walmart. Boomi automation streamlined processes, and eliminated manual decisions that might have delayed getting gloves to those needing them most.

Learn more about how Boomi helped AMMEX →

From the surgeon's point of view, they've noticed massive changes. We have more modern interfaces that are personalized to their interests. We can bring on new ideas and new innovations from our surgeons, and that's where Boomi really supports us."

— Brian Ingle, Enterprise Architect,
   The AO Foundation

ABOUT

The AO Foundation is a global network reaching 230,000 surgeons worldwide dedicated to improving the care of patients with musculoskeletal injuries. Based in Switzerland, the medically guided not-for-profit has been a leader in research, innovation, and the education of surgeons for the last 65 years.

THE BACKSTORY

The AO Foundation must meet the speed of the fast-moving advances in the latest surgical techniques and medical advances. That requires a technology infrastructure that allows the non-profit to satisfy about a half-million global members, stage 850 educational events annually, and deliver the cutting-edge information the world's surgical community requires.

Adding to that challenge was the emergence of the pandemic, which required the AO Foundation to add new applications quickly so it could continue to provide the services that best-in-class surgeons expected.

HOW BOOMI HELPED

Boomi was the foundation of the organization's digital transformation drive. The AO Foundation needed to integrate SAP with a host of applications for everything from financial systems, membership management, event planning, purchasing, and more.

The integration platform's low-code, graphic interface with out-of-the-box connectors drastically reduced integration project time. Previously, application integrations took months. Boomi completed them within weeks or sometimes days.

As a result, the world's surgeons are always aware of the latest and greatest in medicine, and their patients are getting the best possible care.

Learn more about how Boomi helped The AO Foundation →

"Over the course of the week, the event grew significant legs. We couldn't scale legacy CRM systems. We couldn't scale legacy address lookups. Donations in the ERP were all legacy as well. The one benefit we had was Boomi sitting in the middle. Boomi allowed us to scale up and up as the event grew. Without Boomi in place, we wouldn't have been successful that night."

- Brett Wilson, CIO, Australian Red Cross

ABOUT

Australian Red Cross

The Australian Red Cross provides humanitarian support for people impacted by natural disasters and ongoing community services for people who need a helping hand in difficult times.

THE BACKSTORY

The organization is part of the global Red Cross community with a staff of 1,500 people, 8,000 members, and 25,000 volunteers throughout Australia. In times of crisis, the Red Cross is there. The nonprofit also operates retail stores, oversees initiatives like the Young Parents Program, helps asylum seekers, and delivers services for First Nations people.

The Australian Red Cross maintains a vast amount of data. This data was housed in legacy systems that were difficult to maintain, inefficient, and didn't communicate well with each other. So the organization embarked on an ambitious digital transformation initiative that included modernizing CRM, ERP, marketing automation, and HRIS systems to ensure the Red Cross is ready at a moment's notice to provide help to the people who need it most.

Learn more about how Boomi helped Australian Red Cross →

HOW BOOMI HELPED

The Red Cross leaned into the full capabilities of Boomi's integration and automation platform. Boomi acts as the "plumbing" that connects multiple platforms so the Red Cross can rise to the occasion.

After severe flooding struck South East Queensland and Northern New South Wales in early 2022, the Red Cross organized a fundraising telethon with Australia's three major networks. In just five days, Boomi connected the Red Cross' legacy technology infrastructure to ensure it could scale to handle the volume of donations that night.

The Red Cross website typically averages 300 unique visitors at a time. During the Australia Unites telethon, it averaged 10,000 visitors as it raised $36 million – 11 donations per second – over five hours without a hitch, thanks to Boomi. Afterward, Boomi helped the Red Cross process 300,000 donations in 24 hours through a legacy CRM system that normally could handle only about 30 transactions every 10 minutes.

Thanks to the agile environment we have with Boomi, we were able to convert all on-campus operations to remote and facilitate remote learning in about a week during COVID-19. Boomi integration technology glues our people and processes together."

- Hernan Londono, Associate Vice President of Technology and CTO (1998-2021), Barry University

ABOUT

Barry University

Barry University is one of the largest Catholic colleges in the Southeast. Based in Miami Shores, Florida, it has 7,000 students and 50,000 alumni.

THE BACKSTORY

The school was eager to create a more seamless prospective student-to-alum experience by modernizing and connecting its legacy backend technology systems. Barry University also wanted to eliminate paper processes and design a more resilient campus to better cope with any challenges such as hurricanes (a not uncommon occurrence in Florida.)

Then came the ultimate disruption – a global pandemic.

HOW BOOMI HELPED

Boomi-powered orchestration of integrations already had resulted in a 48-percent increase in the conversion of prospective students into applicants. Automating the admissions process boosted the speed of the decision-making process on applicants by 6X. Also, the increased connectivity resulted in closer bonds with alums.

But the value of Boomi's cloud-native platform soared exponentially when the school converted all on-campus operations to remote and facilitated distance learning in just seven days when COVID-19 first struck. In time, Boomi helped enable the university to incorporate hybrid learning and, finally, a complete campus reopening.

Learn more about how Boomi helped Barry University →

INNOVATION STORIES

> Boomi is helping us as a company connect our experiences, connect our systems, connect our data, but more importantly, help us connect as many people as possible back to a world of hearing."
>
> – Tim Woo, Director, Digital Engineering, Cochlear

ABOUT

Cochlear

Australia-based Cochlear is the global market leader in implantable hearing solutions and is dedicated to the mission of helping people hear and be heard.

THE BACKSTORY

Professor Graeme Clark wanted to help his father, who suffered from hearing loss. Four decades later, the company he founded has forever changed the lives of more than 600,000 people of all ages, in 180 countries, who have received Cochlear devices. Essentially a bionic ear, the world's first multi-channel cochlear implant provides the gift of hearing to those who need it.

Any company scaling as fast as Cochlear must solve many problems around connecting critical data from systems such as the CRM, multiple ERPs, the supply chain, and more. But Cochlear faces unique challenges.

A Cochlear device is a lifetime commitment that involves a long journey of preparation and ongoing support after it's implanted. And as a healthcare company, Cochlear must meet stringent data requirements around privacy, security, and governance.

HOW BOOMI HELPED

Boomi connects a complex application and data environment that must be highly secure worldwide and ensures services are always available for implant recipients, surgeons, and clinicians. Boomi automation and integration have made Cochlear teams 200 percent more efficient and saved 3,000 hours of wasted effort. That has a direct impact on people.

For instance, Boomi enables the Cochlear telehealth platform where recipients living in rural areas can receive checkups and optimize equipment via video calls instead of in-person visits. Boomi automates critical aspects of the health insurance and reimbursement process to reduce stress in recipients' lives.

Boomi helps accelerate every part of that journey from product to activation to ongoing support. In business terms, that's increasing time to value. But in the lives of people, it's increasing the speed at which someone can connect with their families, friends, and the world.

> Boomi has this entire integration footprint that is completely visible to end users. It has modernized everything and gotten us to the point where we can do whatever we want in the future."

- Jørgen Zangenberg, Head of IT, Copenhagen Zoo

ABOUT

ZOO
KØBENHAVN

One of Europe's oldest zoos, Copenhagen Zoo cares for more than 3,000 animals while serving 1.6 million guests annually. For several years, it was the only zoo outside Australia that housed Tasmanian devils, which bred for the first time in Copenhagen in 2013.

THE BACKSTORY

Hospitality services are crucial to the 27-acre, family-friendly Copenhagen Zoo, but seamless communication and operational efficiency are essential for those services to run smoothly.

Nevertheless, investment in these services added even more applications to the zoo's already overwhelmed technology infrastructure. The solution? Modernizing its enterprise resource planning (ERP) system with the added goal of moving all its on-premises systems to the cloud.

HOW BOOMI HELPED

With Boomi, Copenhagen Zoo integrated all its applications and data across hybrid IT systems. This interconnectivity provides greater visibility and control over data. Boomi also helped connect data to third parties, deepening relationships while facilitating innovation.

The zoo has integrated eight of its key business systems, with 14 business-critical processes running between them. This dramatically improved the efficiency of day-to-day operations, allowing the zoo to handle the rush of post-pandemic visitors.

Learn more about how Boomi helped Copenhagen Zoo →

Before Boomi, we were hesitant to take on new projects that involved integrations because they could take months. But now, we're able to say 'yes' to most integration projects because they only take days or weeks to implement."

- Eduardo Monteiro, Associate Director,
  Administrative Software Unit,
  Florida International University

ABOUT

FIU

Florida International University alumni are nothing if not successful. They've made names for themselves all over the globe. That's why ensuring continued student success is at the core of the university's to-do list.

THE BACKSTORY

Today's students expect frictionless collaborative experiences. But that's hard to deliver from a student information system (SIS) and mobile app built with complex legacy code and an outdated IT infrastructure.

Over time, the SIS grew into a huge, fragmented environment that included third-party vendors and cloud applications integrated with a variety of programming languages. Plus, the mobile app had more than 40 data sources — from transit services to dining locations. And every integration had to be built from scratch, which often took as long as two months.

HOW BOOMI HELPED

For FIU, Boomi has made the goal of a seamless student journey a reality.

Within weeks of purchasing the Boomi platform, FIU was deploying integrations. In fact, during the demo of the platform, IT completed an integration in a couple of hours. And, using Boomi Integration and API Management, the university shifted the entire backend infrastructure of FIU Mobile in only two months. No disruption... no one noticed. In stark contrast, the initial build of the app had taken 10 years.

Today, FIU boasts more than 80 Boomi integrations, including the DuoLingo-SIS integration, which allows students to take the Test of English as a Foreign Language (TOEFL) in their preferred interface.

Learn more about how Boomi helped Florida International University→

"Our industry success is built on Boomi EDI. Our EDI is lightning fast and bulletproof."

- Gary Cifatte, CTO, Green Rabbit

ABOUT

GREENRABBIT

Green Rabbit is a leading delivery and fulfillment provider for the perishable food and grocery industries. Six of the 10 largest retailers in the U.S. and four of the 10 largest global food and beverage manufacturers use Green Rabbit as their trusted cold chain logistics provider.

THE BACKSTORY

Green Rabbit's sales were growing rapidly: over 50 percent annually over a three-year time period. To maintain its industry-leading reputation and help its partners consistently outperform their competitors, the company wanted an efficient way to quickly, accurately, and reliably process the increasing number of EDI transactions in-house.

HOW BOOMI HELPED

Boomi provided a modern, low-code, cloud-based EDI management platform that Green Rabbit could quickly put into production while radically streamlining management of its B2B trading partner network. With Boomi B2B/EDI Management, Green Rabbit saves more than 200 hours per week in manual processing while delivering mistake-free, next-day shipping for customers. Boomi ensures orders are processed, paid for, and out the door on time.

Learn more about how Boomi helped Green Rabbit →

INNOVATION STORIES

> We needed a partner that would play a mission-critical role to help us manage and transform the vast amount of information we share with our business partners each and every day. Boomi has exceeded our expectations at every turn."

- Tim Heger, Chief Technical Officer, HealthBridge Financial

ABOUT

HealthBridge℠

HealthBridge Financial is there to help when people face unexpected healthcare costs. The innovative business adds financial security to medical health plans at a time when deductibles are exorbitant by enabling employees to pay out-of-pocket expenses to healthcare providers over time.

THE BACKSTORY

The business addresses a sad reality of modern life where people who cannot afford out-of-pocket medical expenses often skip required care, leading to employees becoming sicker for extended periods. That ripple effect impacts employees' health and worker productivity for business. So, HealthBridge pays medical bills upfront and allows employees to pay all those expenses in one account on a manageable schedule.

However, the complexity of designing a payment system with healthcare providers required an enterprise-grade integration and automation process.

HOW BOOMI HELPED

HealthBridge uses Boomi to create self-service portals for healthcare providers, employers, and insurance companies to enter essential information. Everyone has real-time access to information. Boomi then orchestrates real-time data, processes, and people in a HIPAA-compliant environment.

The Boomi platform frees HealthBridge's technical team to focus their talents on keeping people healthier, more financially secure, and more productive on the job.

Learn more about how Boomi helped HealthBridge Financial →

"When you can enter data once and have it connect everywhere, that's a tremendous advantage."

- Marcello Damiani, Chief Digital and Operational Excellence Officer (2015-2023), Moderna

ABOUT

moderna

The Massachusetts-based biotechnology firm was one of the first companies to market with a COVID-19 vaccine that slowed the spread of the global pandemic and saved countless lives.

THE BACKSTORY

In early 2020, most people had never heard of this small firm. Moderna had quietly pioneered research on cutting-edge Messenger RNA technology for nearly a decade. But it had yet to produce a single product.

Then came the pandemic.

Moderna burst into the public's consciousness by developing one of the first vaccines in less than a year – a stunning scientific achievement. The wildly successful vaccine has seen about 232 million doses administered as of the spring of 2023, and the company was expanding mRNA technology into developing treatments for other life-threatening illnesses.

HOW BOOMI HELPED

Beginning in 2015, Moderna turned to Boomi to integrate systems and automate internal processes to solve problems around employee onboarding and offboarding, creating more than 200 application integrations, and ensuring data from critical systems was consistent and accurate.

The results of this work paid off exactly when the world needed heroes. Boomi-powered connectivity helped Moderna's best and brightest move at breathtaking speed and focus on creating a vaccine instead of worrying about data management.

Learn more about how Boomi helped Moderna →

"Previously, we encountered difficulties in consolidating our findings from various educational projects around the world. Now that we have integrated them into a single system, we gain incredible insights into the actual impact our work has on children. Boomi is undoubtedly a significant aid in this regard."

– Beth Lister, Director of Change Deployment, Save the Children

ABOUT

Save the Children

In 2022, London-based Save the Children International improved the lives of 118 million kids in 116 countries around the globe by making them healthier, safer, and better educated. The not-for-profit responds to major crises, runs programs, and actively campaigns for a better future for all children.

THE BACKSTORY

As one of the world's foremost nonprofits with 24,000 employees, Save the Children understands the importance of operating as an efficient business and ensuring the highest level of trust that donations are spent wisely and only for their intended use – helping the world's most vulnerable.

However, the organization struggled with manual processes not built for today's digitized business environment. For instance, a $1 billion-a-year procurement process relied on paper forms, which impacted speed, increased human errors, and raised the risk of possible fraud.

HOW BOOMI HELPED

When Save the Children implemented a new digital procurement solution, they used the Boomi platform to connect it to all existing IT assets, including ERP, HR, and warehousing systems. Boomi also helped the organization automate all previously manual data-entry processes.

As a result, errors and fraud risk were reduced. The nonprofit saved more than $7 million annually through increased efficiency. Improved audibility and enhanced compliance worldwide increased donor trust. Boomi's software-agnostic platform also enabled the organization to connect any technology system it uses. Most importantly, Boomi savings amplify the return on all investments, so greater value is delivered to more children each year.

Learn more about how Boomi helped Save the Children →

It was clear from the outset that Boomi offered an effective way to integrate our data and processes both cloud-to-cloud and cloud-toon-premises without having to invest in multiple technologies. We have ambitious plans to improve our business over the coming years and Boomi gives us a platform to enable digital transformation at pace."

- John Cairney, CTO, Scottish Water

ABOUT

Founded in 2002, Scottish Water is a statutory board that provides drinking water to 2.57 million households and 152,916 business customers across Scotland. Seamless communication and operational efficiency are essential to the organization's mission to reliably deliver safe, clean drinking water to customers while protecting the local environment.

THE BACKSTORY

In 2017, Scottish Water decided it was time to modernize its IT portfolio to take advantage of cloud performance and scalability. The challenge? Complexity in the form of nearly 600 legacy integrations. Scottish Water turned to Capgemini and Boomi to integrate applications as part of a sweeping digital transformation initiative.

Learn more about how Boomi helped Scottish Water →

HOW BOOMI HELPED

Scottish Water integrated all its key corporate systems, including its CRM, wholesale, finance, and HR systems, using the Boomi platform.
The organization also built Boomi integrations to support payroll, digital customer engagement, and data integration with external partners.

With Boomi, Scottish Water was able to shut off thousands of legacy integrations and get data flowing quickly and reliably to the cloud, improving the speed and efficiency of the company's operations. Now, integrations are now completed in days instead of months and business efficiencies are realized across all departments.

> Boomi enables Tony's to speed up the integrations of our systems, both internal and external, to keep pace with business needs. It reduces the complexity of our landscape to minimize maintenance costs."

– Feike van der Werf, Head of IT,
  Tony's Chocolonely

ABOUT

TONY'S CHOCOLONELY

Tony's Chocolonely is dedicated to making the world a fairer and safer place by leading the effort to ensure that cocoa farmers in West Africa aren't exploited as they grow the crops that lead to delicious chocolate enjoyed around the globe.

THE BACKSTORY

The harsh, sad reality is the chocolate industry has an ugly history of nefariously profiting from injustices such as forced labor, child labor, and extreme poverty among cocoa farmers. Netherlands-based Tony's Chocolonely was founded with the vision of making mouth-watering and 100% exploitation-free chocolate.

But ensuring that its chocolate was made differently meant reimagining the supply chain. Only then would everyone know for sure that cocoa was properly sourced, helping farmers earn a sustainable living and end forced and illegal child labor.

This goal required the business to run as efficiently as possible with modern technology infrastructure, enabling Tony's Chocolonely to move faster and smarter than legacy competitors.

Learn more about how Boomi helped Tony's Chocolonely →

HOW BOOMI HELPED

Tony's Chocolonely turned to technology leader Appronto to create and orchestrate a tech stack powered by Boomi integration. The business has used Boomi to deploy more than 250 integrations. That real-time connectivity ensures customer satisfaction by fulfilling orders quickly.

Whenever a customer places an order, Boomi ensures it's recorded in the ERP, creates a sales order with the relevant fulfillment agent, and ensures confirmation. Reusable integrations for different applications featuring drag-and-drop functionality allow a lean IT team to move faster. Also, the scalable platform is perfect for a rapidly growing company that has captured the imagination of a public concerned about sustainability issues.

Together, Boomi and Appronto are helping Tony's Chocolonely make lives better in West Africa and give confidence that chocolate lovers around the world can savor their treats, knowing they were ethically made.

YOUR INTELLIGENT *INTEGRATION* AND *AUTOMATION* PARTNER

Boomi is committed to helping companies leave complexity behind, through the power of connection. Built from the mightiness of cloud-native technologies and the power of distributed computing, the Boomi intelligent integration and automation platform is trusted by more than 20,000 organizations around the world.

The power of connection is real. People relate to one another better. Everyone has access to greater opportunities. Each of us is empowered to help others reach their full potential. And that's the underlying theme in all of these success stories: Connection makes the world a better place.

Read more about how Boomi helps organizations outwit, outrun, outclass, outperform, and outsmart complexity — and change the world for the better at boomi.com.

We're proud to be a part of these game-changing innovators' success stories, and not just at the company level. To learn the personal stories of some of the customers, partners, employees, and others who work with Boomi to turn dreams into reality, visit the Boomi Thought Leader Profile page.

Ready to get started realizing your wildest digital transformation ambitions?

Contact us

To find out how Boomi can help you make a difference.

boomi

ABOUT BOOMI

Boomi powers the future of business with intelligent integration and automation. As a category-leading, global software as a service (SaaS) company, Boomi celebrates more than 20,000 global customers and a worldwide network of 800 partners. Organizations turn to Boomi's award-winning platform to connect their applications, data, and people to accelerate digital transformation. For more information, visit boomi.com.